



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Cross Roads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37745-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Crossroads GPS	ISSUE	1290

Flight Dates	Order #	Alt Order #
10/29/12 - 11/05/12	37745	08889127

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/29/12	11/02/12	8 News Now 5a M-F	5-6a	MTWTF--	:30	4	\$3,000.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$3,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	M	10/29/12	5:53 AM	8 News Now 5a M-F	5-6a	:30	NV04TV04GPH	\$3,000.00	NM
3	8	Tu	10/30/12	5:12 AM	8 News Now 5a M-F	5-6a	:30	NV04TV04GPH	\$3,000.00	NM
2	8	W	10/31/12	5:10 AM	8 News Now 5a M-F	5-6a	:30	NV04TV04GPH	\$3,000.00	NM
4	8	Th	11/01/12	5:48 AM	8 News Now 5a M-F	5-6a	:30	NV04TV04GPH	\$3,000.00	NM
2	11/05/12	11/05/12	8 News Now 5a M-F	5-6a	M-----	:30	1	\$3,000.00	NM	
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	M	11/05/12	5:46 AM	8 News Now 5a M-F	5-6a	:30	NV04TV04GPH	\$3,000.00	NM
3	10/29/12	11/02/12	8 News Now 6a M-F	6-7a	MTWTF--	:30	3	\$3,000.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$3,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	8	M	10/29/12	6:29 AM	8 News Now 6a M-F	6-7a	:30	NV04TV02GPH	\$3,000.00	NM
2	8	Tu	10/30/12	6:14 AM	8 News Now 6a M-F	6-7a	:30	NV04TV02GPH	\$3,000.00	NM
1	8	F	11/02/12	6:56 AM	8 News Now 6a M-F	6-7a	:30	NV04TV04GPH	\$3,000.00	NM
4	11/05/12	11/05/12	8 News Now 6a M-F	6-7a	M-----	:30	1	\$3,000.00	NM	
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	M	11/05/12	6:38 AM	8 News Now 6a M-F	6-7a	:30	NV04TV02GPH	\$3,000.00	NM
5	10/29/12	11/02/12	CBS This Morning	7-9a	MTWTF--	:30	3	\$3,000.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$3,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	W	10/31/12	8:55 AM	CBS This Morning	7-9a	:30	NV04TV02GPH	\$3,000.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37745-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1290	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
5	10/29/12	11/02/12	CBS This Morning	7-9a	MTWTF--	:30	3	\$3,000.00	NM																																																																														
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>Th</td><td>11/01/12</td><td>7:59 AM</td><td>CBS This Morning</td><td>7-9a</td><td>:30</td><td>NV04TV02GPH</td><td>\$3,000.00</td><td>NM</td></tr><tr><td>3</td><td>8</td><td>F</td><td>11/02/12</td><td>7:25 AM</td><td>CBS This Morning</td><td>7-9a</td><td>:30</td><td>NV04TV02GPH</td><td>\$3,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	Th	11/01/12	7:59 AM	CBS This Morning	7-9a	:30	NV04TV02GPH	\$3,000.00	NM	3	8	F	11/02/12	7:25 AM	CBS This Morning	7-9a	:30	NV04TV02GPH	\$3,000.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
2	8	Th	11/01/12	7:59 AM	CBS This Morning	7-9a	:30	NV04TV02GPH	\$3,000.00	NM																																																																													
3	8	F	11/02/12	7:25 AM	CBS This Morning	7-9a	:30	NV04TV02GPH	\$3,000.00	NM																																																																													
6	11/05/12	11/05/12	CBS This Morning	7-9a	M-----	:30	1	\$3,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$3,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>11/05/12</td><td>8:20 AM</td><td>CBS This Morning</td><td>7-9a</td><td>:30</td><td>NV04TV04GPH</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M-----	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	11/05/12	8:20 AM	CBS This Morning	7-9a	:30	NV04TV04GPH	\$3,000.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	11/05/12	11/11/12	M-----	1	\$3,000.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	8	M	11/05/12	8:20 AM	CBS This Morning	7-9a	:30	NV04TV04GPH	\$3,000.00	NM																																																																													
7	10/29/12	11/02/12	Live w/Kelly	9-10a	MTWTF--	:30	5	\$2,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td>5</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>M</td><td>10/29/12</td><td>9:43 AM</td><td>Live w/Kelly</td><td>9-10a</td><td>:30</td><td>NV04TV04GPH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>3</td><td>8</td><td>Tu</td><td>10/30/12</td><td>9:50 AM</td><td>Live w/Kelly</td><td>9-10a</td><td>:30</td><td>NV04TV04GPH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>1</td><td>8</td><td>W</td><td>10/31/12</td><td>9:48 AM</td><td>Live w/Kelly</td><td>9-10a</td><td>:30</td><td>NV04TV04GPH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>4</td><td>8</td><td>Th</td><td>11/01/12</td><td>9:36 AM</td><td>Live w/Kelly</td><td>9-10a</td><td>:30</td><td>NV04TV04GPH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>5</td><td>8</td><td>F</td><td>11/02/12</td><td>9:24 AM</td><td>Live w/Kelly</td><td>9-10a</td><td>:30</td><td>NV04TV04GPH</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	MTWTF--	5	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	M	10/29/12	9:43 AM	Live w/Kelly	9-10a	:30	NV04TV04GPH	\$2,000.00	NM	3	8	Tu	10/30/12	9:50 AM	Live w/Kelly	9-10a	:30	NV04TV04GPH	\$2,000.00	NM	1	8	W	10/31/12	9:48 AM	Live w/Kelly	9-10a	:30	NV04TV04GPH	\$2,000.00	NM	4	8	Th	11/01/12	9:36 AM	Live w/Kelly	9-10a	:30	NV04TV04GPH	\$2,000.00	NM	5	8	F	11/02/12	9:24 AM	Live w/Kelly	9-10a	:30	NV04TV04GPH	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/29/12	11/04/12	MTWTF--	5	\$2,000.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
2	8	M	10/29/12	9:43 AM	Live w/Kelly	9-10a	:30	NV04TV04GPH	\$2,000.00	NM																																																																													
3	8	Tu	10/30/12	9:50 AM	Live w/Kelly	9-10a	:30	NV04TV04GPH	\$2,000.00	NM																																																																													
1	8	W	10/31/12	9:48 AM	Live w/Kelly	9-10a	:30	NV04TV04GPH	\$2,000.00	NM																																																																													
4	8	Th	11/01/12	9:36 AM	Live w/Kelly	9-10a	:30	NV04TV04GPH	\$2,000.00	NM																																																																													
5	8	F	11/02/12	9:24 AM	Live w/Kelly	9-10a	:30	NV04TV04GPH	\$2,000.00	NM																																																																													
8	11/05/12	11/05/12	Live w/Kelly	9-10a	M-----	:30	1	\$2,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>11/05/12</td><td>9:44 AM</td><td>Live w/Kelly</td><td>9-10a</td><td>:30</td><td>NV04TV02GPH</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M-----	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	11/05/12	9:44 AM	Live w/Kelly	9-10a	:30	NV04TV02GPH	\$2,000.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	11/05/12	11/11/12	M-----	1	\$2,000.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	8	M	11/05/12	9:44 AM	Live w/Kelly	9-10a	:30	NV04TV02GPH	\$2,000.00	NM																																																																													
9	10/29/12	11/02/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	3	\$2,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td>3</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>W</td><td>10/31/12</td><td>12:21 PM</td><td>8 News Now Noon M-F</td><td>12-1230p</td><td>:30</td><td>NV04TV02GPH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>5</td><td>8</td><td>Th</td><td>11/01/12</td><td>12:22 PM</td><td>8 News Now Noon M-F</td><td>12-1230p</td><td>:30</td><td>NV04TV02GPH</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>4</td><td>8</td><td>F</td><td>11/02/12</td><td>12:12 PM</td><td>8 News Now Noon M-F</td><td>12-1230p</td><td>:30</td><td>NV04TV02GPH</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	MTWTF--	3	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	W	10/31/12	12:21 PM	8 News Now Noon M-F	12-1230p	:30	NV04TV02GPH	\$2,000.00	NM	5	8	Th	11/01/12	12:22 PM	8 News Now Noon M-F	12-1230p	:30	NV04TV02GPH	\$2,000.00	NM	4	8	F	11/02/12	12:12 PM	8 News Now Noon M-F	12-1230p	:30	NV04TV02GPH	\$2,000.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/29/12	11/04/12	MTWTF--	3	\$2,000.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
2	8	W	10/31/12	12:21 PM	8 News Now Noon M-F	12-1230p	:30	NV04TV02GPH	\$2,000.00	NM																																																																													
5	8	Th	11/01/12	12:22 PM	8 News Now Noon M-F	12-1230p	:30	NV04TV02GPH	\$2,000.00	NM																																																																													
4	8	F	11/02/12	12:12 PM	8 News Now Noon M-F	12-1230p	:30	NV04TV02GPH	\$2,000.00	NM																																																																													
10	11/05/12	11/05/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$2,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>11/05/12</td><td>12:12 PM</td><td>8 News Now Noon M-F</td><td>12-1230p</td><td>:30</td><td>NV04TV04GPH</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M-----	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	11/05/12	12:12 PM	8 News Now Noon M-F	12-1230p	:30	NV04TV04GPH	\$2,000.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	11/05/12	11/11/12	M-----	1	\$2,000.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	8	M	11/05/12	12:12 PM	8 News Now Noon M-F	12-1230p	:30	NV04TV04GPH	\$2,000.00	NM																																																																													
13	10/29/12	11/02/12	Ellen	3-4p	MTWTF--	:30	2	\$2,500.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td>2</td><td>\$2,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Tu</td><td>10/30/12</td><td>3:31 PM</td><td>Ellen</td><td>3-4p</td><td>:30</td><td>NV04TV02GPH</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>F</td><td>11/02/12</td><td>3:25 PM</td><td>Ellen</td><td>3-4p</td><td>:30</td><td>NV04TV04GPH</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	MTWTF--	2	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Tu	10/30/12	3:31 PM	Ellen	3-4p	:30	NV04TV02GPH	\$2,500.00	NM	2	8	F	11/02/12	3:25 PM	Ellen	3-4p	:30	NV04TV04GPH	\$2,500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/29/12	11/04/12	MTWTF--	2	\$2,500.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	8	Tu	10/30/12	3:31 PM	Ellen	3-4p	:30	NV04TV02GPH	\$2,500.00	NM																																																																													
2	8	F	11/02/12	3:25 PM	Ellen	3-4p	:30	NV04TV04GPH	\$2,500.00	NM																																																																													
14	11/05/12	11/05/12	Ellen	3-4p	M-----	:30	1	\$2,500.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$2,500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M-----	1	\$2,500.00																																																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	11/05/12	11/11/12	M-----	1	\$2,500.00																																																																																		

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37745-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1290	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
14	11/05/12	11/05/12	Ellen	3-4p	M- - - - -	:30	1	\$2,500.00	NM																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>11/05/12</td><td>3:46 PM</td><td>Ellen</td><td>3-4p</td><td>:30</td><td>NV04TV02GPH</td><td>\$2,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	11/05/12	3:46 PM	Ellen	3-4p	:30	NV04TV02GPH	\$2,500.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	M	11/05/12	3:46 PM	Ellen	3-4p	:30	NV04TV02GPH	\$2,500.00	NM																																																																		
15	10/29/12	11/02/12	8 News Now 4p M-F	4-5p	MTWTF- -	:30	2	\$2,500.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>MTWTF- -</td><td>2</td><td>\$2,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Tu</td><td>10/30/12</td><td>4:31 PM</td><td>8 News Now 4p M-F</td><td>4-5p</td><td>:30</td><td>NV04TV04GPH</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>Th</td><td>11/01/12</td><td>4:54 PM</td><td>8 News Now 4p M-F</td><td>4-5p</td><td>:30</td><td>NV04TV04GPH</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	MTWTF- -	2	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Tu	10/30/12	4:31 PM	8 News Now 4p M-F	4-5p	:30	NV04TV04GPH	\$2,500.00	NM	2	8	Th	11/01/12	4:54 PM	8 News Now 4p M-F	4-5p	:30	NV04TV04GPH	\$2,500.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/29/12	11/04/12	MTWTF- -	2	\$2,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	Tu	10/30/12	4:31 PM	8 News Now 4p M-F	4-5p	:30	NV04TV04GPH	\$2,500.00	NM																																																																		
2	8	Th	11/01/12	4:54 PM	8 News Now 4p M-F	4-5p	:30	NV04TV04GPH	\$2,500.00	NM																																																																		
16	11/05/12	11/05/12	8 News Now 4p M-F	4-5p	M- - - - -	:30	1	\$2,500.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M- - - - -</td><td>1</td><td>\$2,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>11/05/12</td><td>4:13 PM</td><td>8 News Now 4p M-F</td><td>4-5p</td><td>:30</td><td>NV04TV04GPH</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M- - - - -	1	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	11/05/12	4:13 PM	8 News Now 4p M-F	4-5p	:30	NV04TV04GPH	\$2,500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	M- - - - -	1	\$2,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	M	11/05/12	4:13 PM	8 News Now 4p M-F	4-5p	:30	NV04TV04GPH	\$2,500.00	NM																																																																		
17	10/29/12	11/02/12	8 News Now 5-630p M-F	5-630p	MTWTF- -	:30	4	\$3,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>MTWTF- -</td><td>4</td><td>\$3,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>Tu</td><td>10/30/12</td><td>6:10 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>NV04TV02GPH</td><td>\$3,000.00</td><td>NM</td></tr><tr><td>3</td><td>8</td><td>W</td><td>10/31/12</td><td>5:07 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>NV04TV04GPH</td><td>\$3,000.00</td><td>NM</td></tr><tr><td>4</td><td>8</td><td>Th</td><td>11/01/12</td><td>5:29 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>NV04TV02GPH</td><td>\$3,000.00</td><td>NM</td></tr><tr><td>1</td><td>8</td><td>F</td><td>11/02/12</td><td>6:26 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>NV04TV02GPH</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	MTWTF- -	4	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	Tu	10/30/12	6:10 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV02GPH	\$3,000.00	NM	3	8	W	10/31/12	5:07 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV04GPH	\$3,000.00	NM	4	8	Th	11/01/12	5:29 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV02GPH	\$3,000.00	NM	1	8	F	11/02/12	6:26 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV02GPH	\$3,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/29/12	11/04/12	MTWTF- -	4	\$3,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	8	Tu	10/30/12	6:10 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV02GPH	\$3,000.00	NM																																																																		
3	8	W	10/31/12	5:07 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV04GPH	\$3,000.00	NM																																																																		
4	8	Th	11/01/12	5:29 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV02GPH	\$3,000.00	NM																																																																		
1	8	F	11/02/12	6:26 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV02GPH	\$3,000.00	NM																																																																		
18	11/05/12	11/05/12	8 News Now 5-630p M-F	5-630p	M- - - - -	:30	1	\$3,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M- - - - -</td><td>1</td><td>\$3,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>11/05/12</td><td>5:52 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>NV04TV02GPH</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M- - - - -	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	11/05/12	5:52 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV02GPH	\$3,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	M- - - - -	1	\$3,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	M	11/05/12	5:52 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV02GPH	\$3,000.00	NM																																																																		
19	10/29/12	11/02/12	Inside Edition	630-7p	MTWTF- -	:30	1	\$5,500.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>MTWTF- -</td><td>1</td><td>\$5,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>10/29/12</td><td>6:51 PM</td><td>Inside Edition</td><td>630-7p</td><td>:30</td><td>NV04TV02GPH</td><td>\$5,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	MTWTF- -	1	\$5,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	10/29/12	6:51 PM	Inside Edition	630-7p	:30	NV04TV02GPH	\$5,500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/29/12	11/04/12	MTWTF- -	1	\$5,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	M	10/29/12	6:51 PM	Inside Edition	630-7p	:30	NV04TV02GPH	\$5,500.00	NM																																																																		
20	11/05/12	11/05/12	Inside Edition	630-7p	M- - - - -	:30	1	\$5,500.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M- - - - -</td><td>1</td><td>\$5,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>11/05/12</td><td>6:57 PM</td><td>Inside Edition</td><td>630-7p</td><td>:30</td><td>NV04TV04GPH</td><td>\$5,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M- - - - -	1	\$5,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	11/05/12	6:57 PM	Inside Edition	630-7p	:30	NV04TV04GPH	\$5,500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	M- - - - -	1	\$5,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	M	11/05/12	6:57 PM	Inside Edition	630-7p	:30	NV04TV04GPH	\$5,500.00	NM																																																																		
21	10/29/12	11/02/12	8 News Now 11p M-F	11-1135p	MTWTF- -	:30	1	\$5,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>MTWTF- -</td><td>1</td><td>\$5,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>8</td><td>W</td><td>10/31/12</td><td>11:34 PM</td><td>8 News Now 11p M-F</td><td>11-1135p</td><td>:30</td><td>NV04TV02GPH</td><td>\$5,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	MTWTF- -	1	\$5,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	8	W	10/31/12	11:34 PM	8 News Now 11p M-F	11-1135p	:30	NV04TV02GPH	\$5,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/29/12	11/04/12	MTWTF- -	1	\$5,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
3	8	W	10/31/12	11:34 PM	8 News Now 11p M-F	11-1135p	:30	NV04TV02GPH	\$5,000.00	NM																																																																		
22	11/05/12	11/05/12	8 News Now 11p M-F	11-1135p	M- - - - -	:30	1	\$5,000.00	NM																																																																			

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

# INVOICE



Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

8NewsNow.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
37745-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1290	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	11/05/12	11/05/12	8 News Now 11p M-F	11-1135p	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 11:29 PM 8 News Now 11p M-F 11-1135p :30 NV04TV04GPH \$5,000.00 NM									
24	11/05/12	11/05/12	Letterman	1135p-1237a	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 12:33 AM Letterman 1135p-1237a :30 NV04TV02GPH \$2,000.00 NM									
25	11/03/12	11/04/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----SS 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 11:13 PM 8 News Now Sa/Su 11p 11-1135P :30 NV04TV02GPH \$2,500.00 NM									
26	11/04/12	11/04/12	8 News Now Sun AM #2	8 News Now Sun A	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 8:11 AM 8 News Now Sun AM #2 8 News Now Sun A :30 NV04TV04GPH \$1,500.00 NM									
27	11/04/12	11/04/12	8 News Now Sun	430-530p, 630-7p	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 5:32 PM 8 News Now Sun 430-530p, 630-7p :30 NV04TV02GPH \$3,000.00 NM									
29	11/05/12	11/05/12	How Met Mother/ Partners	8-9p	M-----	:30	1	\$30,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$30,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 7:57 PM How Met Mother/ Partners 8-9p :30 NV04TV02GPH \$30,000.00 NM									
30	11/03/12	11/03/12	KLAS Movie: Bat 21	9-11p	-----S-	:30	2	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 11/03/12 10:38 PM KLAS Movie: Bat 21 9-11p :30 NV04TV04GPH \$10,000.00 NM 2 8 Sa 11/03/12 10:56 PM KLAS Movie: Bat 21 9-11p :30 NV04TV02GPH \$10,000.00 NM									
31	11/04/12	11/04/12	Politics Now S Sebelius	Various	-----S	:30	1	\$2,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$2,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 5:56 PM Politics Now S Sebelius Various :30 NV04TV04GPH \$2,150.00 NM									

Total Spots

46



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
37745-1	11/11/12	November 2012	10/29/12 - 11/05/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Crossroads GPS	ISSUE	1290	

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$171,150.00</b>
<u>Agency Commission</u>	<b>\$25,672.50</b>
<u>Net Amount Due</u>	<b>\$145,477.50</b>